

# Leadership Businesses

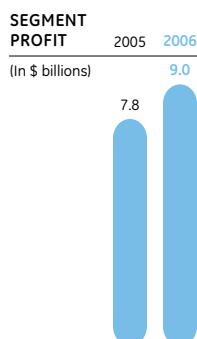
GE has six strong businesses aligned to grow with the market trends of today and tomorrow. This is not by chance. It is a result of the considered and strategic investment in each business over time—and ahead of external realities.

Investing in our businesses today for future growth requires vision, leadership, expertise and courage.

When done right, these investments pay off in solutions that are matched to market trends and customer needs—and yield long-term, sustainable growth.

## GE Infrastructure

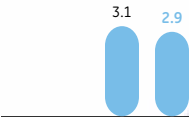
GE Infrastructure is one of the world's leading providers of essential technologies to developed and emerging countries, including aviation, energy, oil and gas, rail, and water process technologies and services. GE Infrastructure also provides financing services to aviation, transportation and energy companies.



NBC Universal

NBC Universal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience.

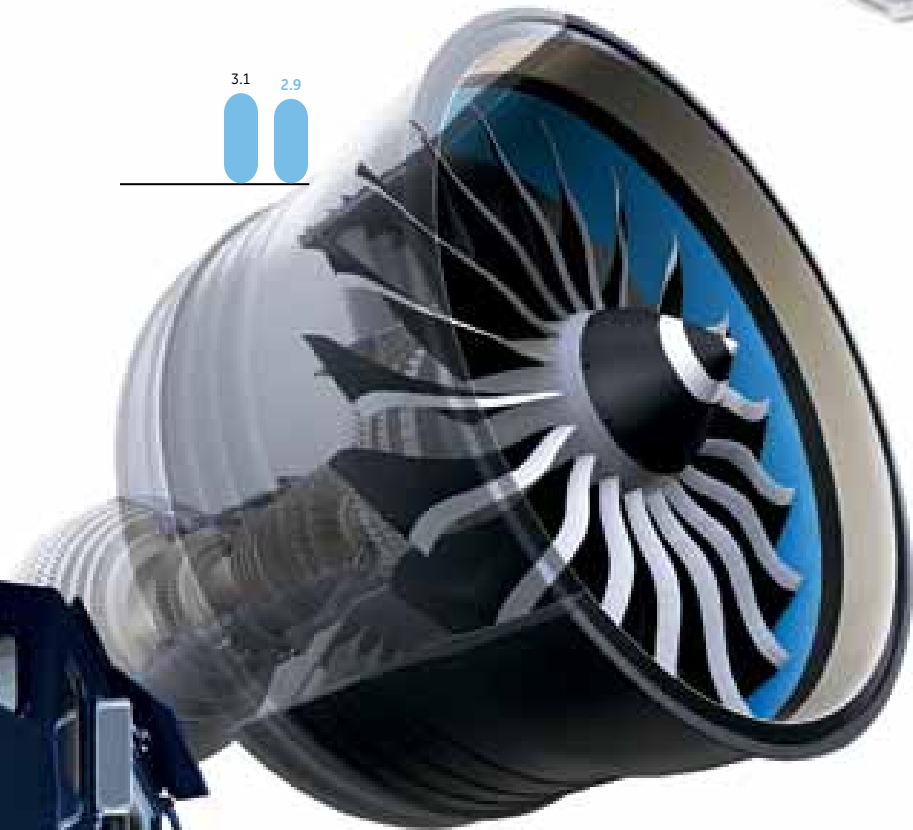
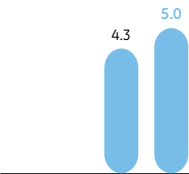
SEGMENT PROFIT	2005	2006
(In \$ billions)		



GE Commercial Finance

GE Commercial Finance offers an array of services and products aimed at enabling businesses worldwide to grow. GE Commercial Finance provides loans, operating leases, financing programs and other services.

SEGMENT PROFIT	2005	2006
(In \$ billions)		





## GE Industrial

GE Industrial provides a broad range of products and services throughout the world, including appliances, lighting and industrial products; factory automation systems; high-performance engineered plastics; security and sensors technology; nondestructive testing; and equipment financing, management and asset intelligence services.

SEGMENT PROFIT	2005	2006
(In \$ billions)		

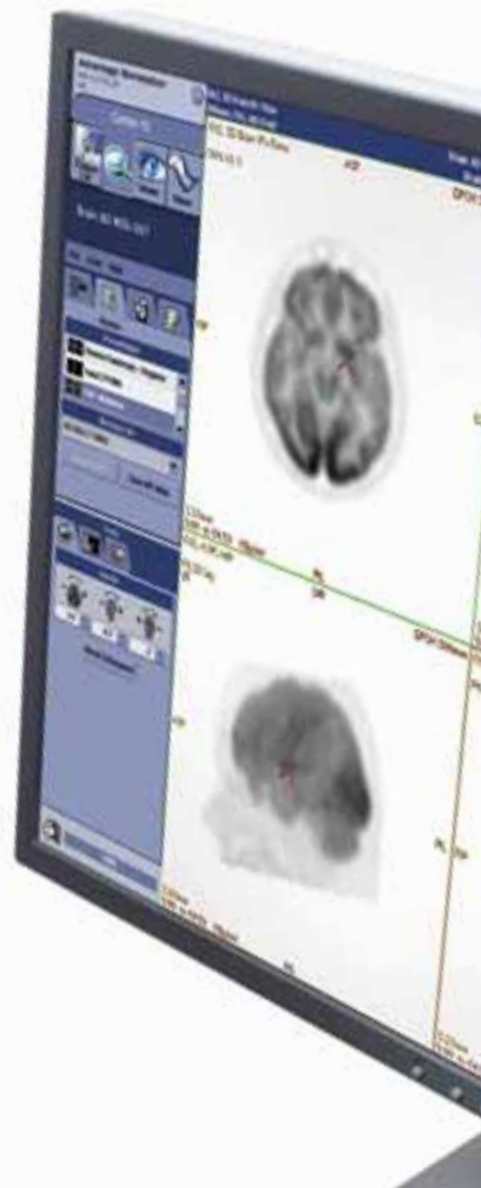


SEGMENT PROFIT	2005	2006
(In \$ billions)		



## GE Healthcare

GE Healthcare is a leader in the development of a new paradigm of patient care. GE Healthcare's expertise in medical imaging and information technologies, medical diagnostics, patient monitoring systems, disease research, drug discovery and biopharmaceutical manufacturing technologies is dedicated to detecting disease earlier and helping physicians tailor treatment for individual patients.



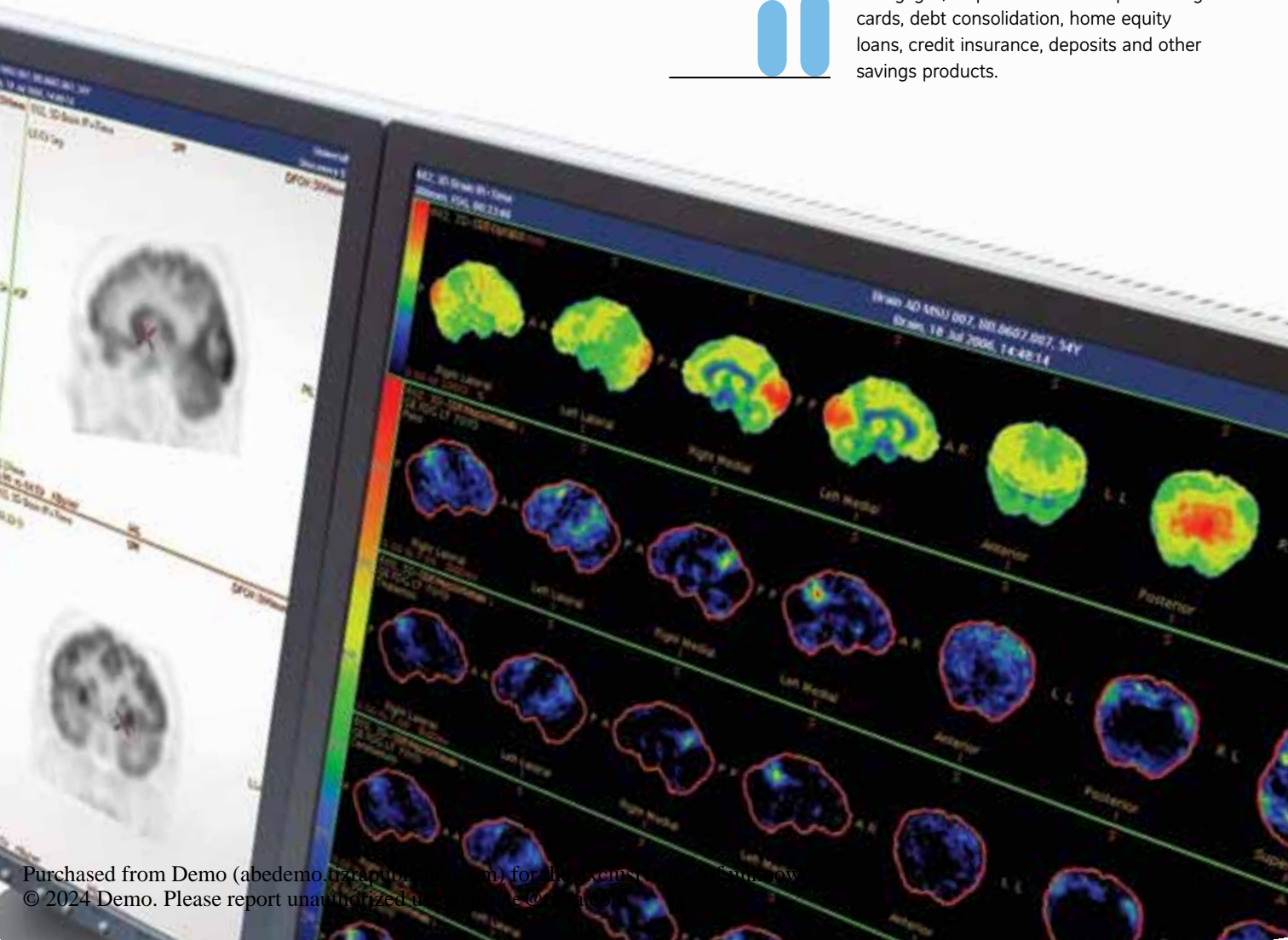
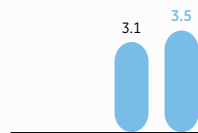




SEGMENT	2005	2006
PROFIT		
(In \$ billions)		

## GE Money

GE Money is a leading provider of credit and banking services to consumers, retailers and auto dealers in countries around the world, offering financial products such as private label credit cards, personal loans, bank cards, auto loans and leases, mortgages, corporate travel and purchasing cards, debt consolidation, home equity loans, credit insurance, deposits and other savings products.



# Execution & Financial Discipline

For decades, GE has unleashed the power of its processes to drive profitable growth. Our reputation for operational rigor is as much a key to our future as it is a legacy of our past. Beyond merely maintaining an unrelenting focus on financial discipline and execution, we are enhancing these capabilities, measurable through key metrics such as operating profit margin and return on average total capital (ROTC).

GE is enriching its services capabilities across businesses and focusing on product innovation to expand individual margin rates by as much as 30%. These efforts together with overhead cost reductions and high-return business investments have increased ROTC, positioning us to reach our goal of 20% by 2008.

## OPERATING PROFIT MARGIN (Excluding Pension)



\*Forecast

## RETURN ON AVERAGE TOTAL CAPITAL



\*Forecast