

Winning in the Future

Perhaps the clearest view of GE's growth potential lies in the trends shaping our collective future: the demand for infrastructure globally, growth of emerging markets, the economics of scarcity regarding natural resources, the ever-evolving opportunities of the digital age, the available liquidity in the global capital markets and the unstoppable demographics of healthcare.



**By 2010, China's air traffic
is expected to double to
240 million people**

INFRASTRUCTURE TECHNOLOGY

**From aviation to energy to
financing, we are building the
infrastructure for a new century.**

The GEnx engine, shown here, is just one example of GE's ability to tap into a \$4 trillion global infrastructure market. Using advanced technology, the GEnx meets the soaring demand for lighter, more fuel-efficient aircraft engines in growing markets like China. Through 2006, GE had orders for more than 665 GEnx engines from around the world, with an expected order value of more than \$5 billion a healthy start to future growth.

Consumer lending in Russia is projected to grow from \$155 billion to over \$1 trillion by 2015

EMERGING MARKETS

We integrate finance, technology and infrastructure to accelerate growth in emerging markets.

Emerging markets represent regions where new opportunities have converged to enable powerful growth. With an expanding GDP, increased demand for lending and declining unemployment, the Russian market is an ideal opportunity for consumer finance.

GE Money entered the market in 2004 with over 300 sales outlets in 10 cities. In just two years consumer loan assets grew from \$50 million to \$200 million with a target of \$600 million by the end of 2007.

EMERGING MARKETS REVENUES



*Forecast



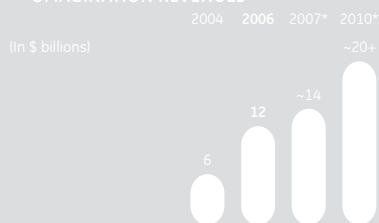
1.1 billion people lack access to an adequate water supply

ENVIRONMENTAL SOLUTIONS

We're devising innovative, sustainable solutions to the environmental challenges of resource scarcity.

In 2005, GE announced its ecomagination commitment—a business strategy to develop products to meet our customers' environmental challenges while driving growth for GE. The Hamma Desalinization Plant in Algeria is one example of this commitment in action. As one of the largest desalination facilities in the world, it will provide 53 million gallons of potable water a day—some 25% of the capital city's drinking water needs. Projected to generate \$1.8 billion in revenues over the next 27 years, the Hamma Plant will help drive growth for GE for years to come.

ECOMAGINATION REVENUES




*Forecast

By 2011 there are
projected to be
500 million mobile
video subscribers
worldwide

DIGITAL CONNECTIONS

**We're using digital technology
to improve everything from
entertainment to healthcare to
consumer finance.**

In 2006 we generated \$4 billion in revenues associated with digital connections. Our entertainment business is the most visible example of the impact of digitization enabling the distribution of content across multiple media to capture new users and new revenue streams. NBCU's iVillage, one of the nation's most successful online destinations for women, is an exciting new digital property that is helping us drive growth. By 2009, we project our application of digital technologies will reach \$8 billion through entertainment, diagnostics, banking and the digitization of health records.



The world capital markets have access to more than \$2 trillion

GLOBAL LIQUIDITY

**We're tapping into liquidity to
create investor value in a new era
of strong global capital markets.**

GE's focus on execution and financial discipline helps generate cash flow for reinvestment, and provides the strategic framework to evaluate acquisition, divestiture and partnership opportunities. In 2006, GE's Aviation Financial Services (AFS) business sold 41 aircraft to Genesis Lease Ltd., which specializes in airplane leasing. GE tapped into the global capital markets by taking an 11% stake in Genesis' initial public offering, which raised \$641 million on its first day as a public company. Harnessing the power of the global capital markets, GE can continue to manage and strengthen its portfolio of assets to drive growth.

Over the next decade,
\$250 billion in healthcare
spending is expected
to shift from disease
treatment to diagnosis

DEMOGRAPHICS

We're capitalizing on demographic trends by pursuing the right opportunities in healthcare.

As the world's population over 60 is growing at twice the rate of the total population, the cost of healthcare continues to rise.

GE is helping to convert this demographic trend into a growth opportunity with a focus on early diagnosis and treatment. By integrating GE's advanced imaging systems, breakthrough research in biomarker development for early diagnosis of Alzheimer's disease and software developed by Satoshi Minoshima, M.D. Ph.D., at the University of Washington, physicians can diagnose and detect neurodegenerative diseases before the onset of symptoms.



The trends of infrastructure, emerging markets, environmental solutions, digital connections, global liquidity and demographics will shape the world (and our growth potential) for decades to come.

GE is poised to meet both the opportunities and challenges that these trends present by:

Building businesses that are market leaders.

Operating with financial rigor and discipline.

Generating organic growth through the execution of new processes.

And training our people with the skills to win tomorrow.

GE will invest and deliver.

Leadership Businesses

GE has six strong businesses aligned to grow with the market trends of today and tomorrow. This is not by chance. It is a result of the considered and strategic investment in each business over time—and ahead of external realities.

Investing in our businesses today for future growth requires vision, leadership, expertise and courage.

When done right, these investments pay off in solutions that are matched to market trends and customer needs—and yield long-term, sustainable growth.

GE Infrastructure

GE Infrastructure is one of the world's leading providers of essential technologies to developed and emerging countries, including aviation, energy, oil and gas, rail, and water process technologies and services. GE Infrastructure also provides financing services to aviation, transportation and energy companies.

